



Collaborative Board Meeting Minutes

January 26, 2023, 10 a.m. - 12 p.m.

Gilpin Conference Room, Routt County Health and Human Services, 135 6th Street, Steamboat Springs

1. Roll Call

The meeting of the CAP Collaborative Board was called to order at approximately 10:12 a.m. on Friday, January 26, 2024 as a hybrid meeting.

Collaborative voting members in attendance:

- Steamboat Springs: Gail Garey
- Hayden: Mathew Mendisco
- Yampa: Sheila Symons
- Community: Tim Wohlgenant
- Community: Sarah Jones
- Community: Emily Katzman

Yampa Valley Sustainability Council's Michelle Stewart, Tim Sullivan, Paul Bony, Abby Vander Graaff and Ashley Dean were present supporting Program Management for the Collaborative Board.

2. Minutes

Gail motioned to approve the November 17, 2023 minutes. Mathew moved to approve. Tim W. seconded. All in favor. No objection.

Gail motioned to approve the December 15, 2023 minutes. Tim W. moved to approve. Sarah seconded. All in favor. No objection.

3. Board administration updates

a) Welcome Emily!

Emily Katzman welcomed as new government-partner approved CAP Board Community Member. She fills the Community Board member seat vacated by Geoff Blakeslee who termed out in December.

- b) Discuss direction for upcoming Quarterly Working Group meetings**
 - i) Progress Tracker updates**

Working Groups tasked to evaluate progress made and update Progress Tracker.

- ii) Guidance for additional deliverables**

Board discussed the need to clarify the role of CAP Working Groups, along with refining implementation steps, timeline and those responsible for each step. Prioritize implementation steps for priority items.

- c) Review GANTT 2024 Collaborative Accountability Goals per the [Accountability Goals](#) and Q1 Board tasks**

Mathew proposed discussing two points per meeting and discussing for 15 minutes.

- i) Strategy 1 - Long-term funding**
 - 1) Colorado Association of Ski Towns (CAST) - survey update**

Mathew will post question to Colorado Municipal League listserv about how to get CAP funding. All relevant questions from other Board members to be sent to Mathew by Monday. MT2030 another group to ask.

- 2) Grant updates and next steps**
 - (a) UC Health Foundation**

Not a fit for the Collaborative Board because not focused on implementing the strategies. Yampa Valley Sustainability Council may apply.

- 3) Good Traveler Program - increase reach/impact and strategy**

Posters on display at Yampa Valley Regional Airport. YVSC's Communications and Marketing Associate Julia Hebard to investigate further marketing opportunities (e.g., events) with input from the CAP Fund sub-committee. Need similar concept for miles driven. Reach out to Chamber and Lodging Association.

- ii) Strategy 3 - Community plan alignment**
 - 1) CAP letter to community planners - leads and next steps**

Mathew will edit letter to clarify ask for plan alignment. YVSC to send letters to planners.

- iii) Strategy 4 - Educational programs**

1) CAP/Chamber - Destination Stewardship

Laura Soard will update with Chamber Destination Stewardship actions that are conducive to collaboration in March. Opportunity to educate what sustainable tourism is.

- iv) Strategy 5 - Engaging private and public partners**
 - 1) Strategic partner outreach meeting plan**
 - (a) Public entities**
 - (b) Private partnerships**
 - 2) Identify strategic meetings for CAP Board representation**

Put on the agenda for February's meeting to further discuss a script and purpose behind meetings with private entities. Focus on large emitters in the community.

4. Program Management Updates (YVSC)

- a) Publicly posting Working Group (Recommendations page) and Board Progress Trackers (CAP Board agenda/minutes page).**
- b) Working Group membership update and process.**

Mathew motioned to invite Alex Drexler to the Economy Working Group, Eric Podurgiel to the Energy Working Group, Josh Hankes and Samuel Hahn to the Land Use Working Group, and to formally approve Eric Friese to be a member of the Energy Working Group. Sarah seconded, all in favor.

- c) CAP education and outreach priorities for February.**

Julia Hebard investigating potential for monthly climate column in local newspaper, in addition to monthly radio segment through Steamboat Radio.

Next Meeting

- Friday, February 23 - 10 a.m. - 12 p.m. - Gilpin Conference Room, Routt County Health and Human Services, 135 6th St, Steamboat Springs, CO

Adjournment

Mathew motioned to adjourn at 11:47 a.m. Seconded by Sarah. All in favor.

MINUTES PREPARED, REVIEWED AND RESPECTFULLY SUBMITTED BY: Abby Vander Graaff Approved Day 23 of February 2024.